



Graduate Certificate in Research Commercialisation



MEMO

to CRC Researchers

Do you want to build advanced skills in applying your research in the workplace and develop leadership capacity? If so, you will be pleased to know that the CRC Association in partnership with the Australian Technology Network's e-Grad School is offering the Graduate Certificate in Research Commercialisation to CRC researchers.

Postgraduate training is a key component of the CRC Program and we encourage you to take a moment to look at what the Graduate Certificate has to offer.

Michael Hartmann
Chief Executive Officer CRC Association

Rod Wissler
Director, e-Grad School (Australia)

The Graduate Certificate in Research Commercialisation meets the career needs of researchers and postgraduate students in Cooperative Research Centres. It has been shaped in line with priorities developed by the Cooperative Research Centres Association.

The course provides skills, knowledge and accreditation in research commercialisation and in the associated areas of research project management, leadership and workplace communication and principles and practice of research management.

Offered jointly by the five course providers:

Curtin University of Technology,
Queensland University of Technology,
RMIT University,
University of South Australia,
University of Technology Sydney.

Enrolment at the ATN university of your choice.



The Graduate Certificate in Research Commercialisation is

- one of a number of e-Grad School resources currently used in 13 Australian universities
- endorsed by the Cooperative Research Centres Association

Key features of the course

- 100 per cent online
- Opportunity to interact with students all around Australia
- Flexible learning
- Moderators actively practising in business and industry
- Face-to-face orientation
- Articulation possible to masters courses

How much does it cost?

Fee per unit in 2008 is

- \$2200 (for domestic students)
- \$3300 (for international students)
- Course fees of students receiving Commercialisation Training Scheme (CTS) scholarships would normally be covered by their CTS scholarship. Your CRC can provide advice regarding funding support mechanisms.

How does it work?

Each unit is online, facilitated by expert moderators for 13 weeks, with discussions, readings, and activities around the topic.

To receive the award of the Graduate Certificate, CRC researchers are required to complete four of the units:

Knowledge Transfer and Research Commercialisation

- Intellectual property protection and commercialisation
- Knowledge transfer through services
- Contractual considerations
- Strategies for advice and funding
- Business planning

Leadership and Workplace Communication

- Models and concepts of leadership
- Managing research teams
- Stakeholder engagement
- Effective communication

Project Management for Research

- Project management processes
- Balancing quality, time and cost
- Project life cycle and scheduling tools
- Financial and risk management
- Reporting

Principles and Practice of Research Management

- Selecting the right research—needs, opportunities and strategy
- Issues in multi-partner research collaboration
- Commercial and public good drivers
- Managing the research funding process

Students may enrol for the full Graduate Certificate or alternatively may undertake single units to complement offerings available to them at their home universities.

What assessment is there?

Summative and formative assessment that includes forum and personal journal contributions, short answer tests at regular intervals and a workplace-related assignment.

Student Feedback

Course

... the Graduate Certificate in Research Commercialisation added a unique dimension to my educational background, which was advantageous when competing for a research position. ...it developed my understanding of research structures, priorities and outcomes ...

QUT graduate, 2007

Knowledge Transfer and Research Commercialisation

Flexibility for sure. I was overseas for four weeks and I could keep up with the unit which was fantastic. Because the material was online I could access everything and read it in my own time.

University of Melbourne student, 2007

Project Management for Research

Teaching was great. So well planned and very clear from the onset. Appropriate and relevant. Structure and weekly announcements that actually appeared as if someone was 'out there'

UTS student, 2007

Additional testimonials available on eGSA website.

For course enquiries please contact:

e-Grad School Coordinator:
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 Website: www.egradschool.edu.au